BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership Committee
DATE:	January 13, 2025
MEMBERS PRESENT:	Mark Habermen, Chair; Linda Singer, Vice Chair; Jonathan Schraub, Board Member at Large; Steven Becker; Bruce Cohen; Ellen Edwards; Steve Forman; Sylvia Freedman; Enid Hoffman; Peter Kolben; Lori Mandel; Lauri Roth; Cheryl Schulman; Nanci Schwartz; Susan Sklar; Lynn Zolenge;
MEMBERS ABSENT WITH NOTICE:	Michelle Brown; Murray Perelman;
PARTICIPANTS:	Leslie Kennedy, Membership and Marketing Director
ISSUE DATE:	January 28, 2026

The meeting was called to order at 3pm.

A. Cheryl Schulman made a motion to approve the December 2, 2025 Committee Minutes.
B. Lynn Zolenge seconded the motion.
C. Motion was approved unanimously

1. Coffee and Chat Review

D. Committee reviewed this morning's Coffee N Chat
E. The January Coffee and Chat was our largest attended event with 39 new members present.
   a. Program starts with our guest card program, then governance, and then reviewing the Boca West App.
   b. The new agenda makes for a smoother and more interactive meeting
   c. Has gotten positive reviews from our attendees.
F. Our next Coffee N Chat will be on Thursday, February 5.

2. Committee Review and Discussion

A. Committee reviewed criteria for Offspring membership
   a. Includes discount on joining fees and payment plan.
B. Legacy Guest Membership
   a. Where the eventual heir of the residence may be extended Club usage while the parent-member is medically incapacitated and no longer able to enjoy the Club.
C. Inheritor Program
   a. Involves the child becoming a member through inheritance after going through the normal vetting process.

3. Membership Events and Programs

A. New Member Breakfast and Orientation- January 27.
   a. Committee reviewed our assignments and agenda for this breakfast orientation meeting.
B. New Member Gala Cocktail Party- March 9.
C. Stay N Play Program
   a. Committee reviewed changes and was pleased with 30% success rate to convert visitors to buyers at Boca West.

4. Leslie Kenndy, Membership Director, report:

A. Leslie reviewed the sales numbers which show that we are trending ahead of last year's new members.

The meeting was adjourned at 4:20 PM.

The next Membership Committee Meeting will be held on February 5th at 3pm in the Boardroom.