BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Golf Committee
DATE:	May 14, 2026
MEMBERS PRESENT:	Danny Schulman, Chair; Steven Roth, Vice Chair; Jeff Baltimore; Marc Blitstein; Lela Cannon; John Fabiani; Steve Forman; Jeff Getelman; Larry Gulko; Jules Leibman; Matthew Luba; Patti Roberts; Karen Temkin; Ken Yormark;
MEMBERS ABSENT WITH NOTICE:	Steve Forman; Jeffrey Getelman; Larry Gulko; Jules Leibman; John Fabiani;
PARTICIPANTS:	Travis Wehrs, Director of Golf; Mike Bove, Head Golf Professional; Jeremiah Lockhart, Director of Agronomy; Jeff Jones, Assistant Director of Agronomy; Mark Beaulieu, Lead Assistant Golf Professional; Daniel Treitman, Assistant Golf Professional
ISSSUE DATE:	May 15, 2026

1. **Danny Schulman, Chairman's Opening remarks:**

   A. Danny Schulman called the meeting to order at 3:00 p.m.
   B. The Chair shared that no Committee Meetings will be held for the months of July and August.
   C. The Chair emphasized the importance of timeliness and efficiency within the committee
      a. Both regarding attendance and adherence to meeting time constraints.
      b. Committee members were encouraged to submit ideas and discussion topics to the Chair via email in advance of meetings for review by the Golf Leadership Team
         - If appropriate, topics will be brought before the Committee for discussion.
   D. The Chair shared that the Committee will be divided into focus groups
      a. Members will be assigned to a specific area of concentration designed to encourage collaboration, idea generation, and strategic planning within key areas of club operations.
      b. More details to be shared in Travis' report.

2. **Travis Wehrs, Director of Golf, report:**

   A. Focus Groups:
      a. Travis echoed Danny's remarks regarding the importance of generating and developing "big ideas" through the committee.
      b. The Committee will be divided into three focus groups:
         i. **Golf Technology & Innovation**
         ii. **The Game & Competition**
         iii. **Golf Experience Standards & Stewardship**.
      c. Travis emphasized that these areas represent critical components of Club operations and will play a significant role in the club's long-term strategic planning.
      d. Once assignments are finalized, members will be encouraged to meet within their respective groups to collaborate, brainstorm, and recommend ideas and initiatives.
      e. Ideas should be prioritized on factors such as feasibility, impact on member experience, cost considerations, and overall strategic value.
   B. Committee Objectives
      a. Travis reminded the committee of its primary objective is to recommend actionable outcomes that enhance and elevate the overall member experience.
      b. Steve Roth emphasized aligning proposed ideas and initiatives with the club's budget process.
      c. The Board of Governors is scheduled to review the 2026/2027 budget on June 16.
      d. While many of the concepts discussed in the focus groups are valuable and forward-thinking, implementation depends on financial approval through the Club's budgeting process.
   C. Operational Technology Review:
      a. Several operational technologies are currently under evaluation including:
         i. Cobalt Golf
         ii. Tee Time management systems
         iii. GPS technology solutions
         iv. Golf Car fleet options.

3. Committee Feedback and Open Discussion:

A. Jeff Baltimore asked if certain "big ideas" identified by focus groups may already be in development or actively being explored by Leadership.
    a. Travis confirmed that all ideas and recommendations are valuable, help strengthen organizational support, validate priorities, and contribute to planning and implementing.
B. Ken Yormark asked why no Committee meetings are held during the months of July & August
    a. Travis stated member attendance is low due to summer travel.

3. **Mike Bove, Head Golf Professional, report:**

A. Staffing Update:
    a. Mike shared that some members of our international team have begun departing for the season.
        - KT, Nick Salvas, Daniella DeSousa and Mark have conducted exit interviews
        - The process provides insight and reflection regarding their experience at the Club.
        - Discussion focused on identifying high performers and exploring opportunities to elevate their future roles and responsibilities.
B. PGM/HMI Intern Recruitment
    a. A recruitment class of 5 interns will begin on May 18th.
    b. Mike expressed excitement for summer interns and the contributions they'll bring to the team and member experience.
    c. In collaboration with the Learning & Development team and Boca West Academy, interns will dive into an immersive, interdepartmental program over the course of 12 weeks.
C. Cobalt Software Update –
    a. The Golf Team and Executive Leadership will meet with Cobalt on May 20th for a presentation on previously outlined operational priorities.
D. Golf Team
    a. Mike mentioned Jacob Huizinga's recent competition success by qualifying for the Callaway Cup in Vero Beach on Tuesday, with a T2 finish out of 60 players.
    b. Mike highlighted Austin Jarchow's recent performance at the national PGA Professional Championship in Bandon Dunes, Oregon
        - Finishing in the top 90 out of 320, making the first of two cuts.
    c. Excited to announce both Jacob and Austin will play in local section and chapter events throughout the summer, representing Boca West.

4. Palmer III Update

A. Danny referenced recent email communication to the Membership regarding Palmer III course conditions.
    a. He expressed appreciation for Travis' clear communication, noting that the messaging should help address many of the questions committee members have been receiving.
B. Travis reiterated the club's long-term strategic vision for Palmer III is to eventually undergo a re-grassing project or a full renovation in the near future.

C. Travis noted that significant course improvement projects have recently been completed or are currently underway, including the re-grassing of Fazio II and Dye IV, as well as the full renovation on Palmer I.
    a. Given the scope and financial commitment of these projects, the Club is not in a position to renovate multiple courses simultaneously
    b. Nor would this be appropriate with the volume of Member play
D. Travis acknowledged that the current conditions on Palmer III do not meet the standards expected by either the membership or the club.
    a. He emphasized that the agronomy team will continue working diligently throughout the off-season to improve overall course conditions to the greatest extent possible.
    b. In addition, the course will again be overseeded with perennial ryegrass to help ensure improved playing conditions throughout the fall and winter seasons.

5. <u>On-Site Golf Course Construction Tour:</u>

A. <u>Construction Update</u>
    a. Travis provided a full update on the new course construction.
    b. We spoke briefly with Jason Straka and Jason Hurwitz near the first tee of the short course prior to beginning a tour around the first few holes.
    c. Travis shared in exceptional detail the work that has been done in the first 9 weeks of construction along with answering many questions thrown his way based on what members were seeing first-hand out on the site.

4. **<u>Jeremiah Lockharts, Director of Agronomy, report:</u>**

A. <u>Construction Project Update</u>
    a. Jeremiah met the committee out on the construction site with course architect Jason Straka and project manager Jason Hurwitz.
    b. Jeremiah answered questions from members throughout the course tour.

4. **<u>Closing remarks by Danny Schulman</u>**

A. The Chair thanked everyone for their participation and concluded the meeting expressing satisfaction and enthusiasm for all we were exposed to regarding the ongoing construction.

The meeting was adjourned at 4:35 P.M.

The next Golf Committee Meeting is scheduled for June 11th at 3 PM in the Board Room.