BOCA WEST
COUNTRY CLUB

MINUTES

MEETING:	Membership Committee
DATE:	June 16, 2026
MEMBERS PRESENT:	Linda Singer, Chair; Barry Roberts, Vice-Chair; Steven Becker; Bruce Cohen; Enid Hoffman; Peter Kolben; Ira Malin; Lori Mandel; Lynne Milhauser; Murray Perelman; Lauri Roth; Susan Sklar; Ellen Smith; Ellen Wilsker; Lisa Yarnell; and Lynn Zolenge
MEMBERS ABSENT WITH NOTICE:	Jonathan Schraub, Board Member at Large; Nanci Schwartz;
PARTICIPANTS:	Leslie Kennedy, Director of Membership and Marketing;
ISSUE DATE:	June 22, 2026

1. Meeting was called to order at 3:00 pm.

    A. Lisa Yarnell made a motion to approve the May Committee Minutes.
    B. Seconded by Lynn Zolenge.
    C. Motion was approved.

2. Linda Singer, Chair's Opening Remarks:

    A. L. Singer congratulated the five new committee members and their mentors for completing their training and starting to conduct independent interviews.
    B. Thanked everyone for their hard work navigating an exceptionally demanding interview schedule, completing 107 in just three months
    C. Advised committee that interview volumes are expected to stay high through September.
        a. Post-interview process was explained, and committee members were requested to return interview forms as soon as possible.
        b. Barry Roberts led discussion about members' recent interview experiences.
    D. Answered questions and discussed Special Designee interview techniques, Stay & Play best practices, and BWCC Membership Rules & Regulations.

3. Membership Process Overview:

    A. L. Kennedy shared the Marketing package sent to potential buyers.
    B. In addition to the required Club documents needing completion, the comprehensive package includes the following:
        a. Most recent Boca West Magazine
        b. Marketing brochure
        c. Stay & Play information
        d. Fee Schedule
        e. Gold Card information.
    C. The nominee process from marketing, prospect requesting Membership, to Board Approval and onboarding was reviewed.

4. Leslie Kennedy, Membership Director's Report:

    A. Reviewed current Membership Data
        a. Includes record number of sales, non-equity unit conversions and the success of the Stay & Play program.

5. New Member Ambassadors:

    A. Committee discussed ways to enhance the post-orientation experience for new members.
    B. Noted that new members join the community with varying levels of familiarity and comfort
        a. Experiences are often influenced by whether they have existing relationships with current or former members.
    C. Members' experiences can also vary based on:
        a. Their village, residency status (seasonal, part-time, or full-time), and personal interests.

b. Certain activities, such as golf clinics, POP, and fitness classes, naturally foster social interaction and relationship-building
c. Participation in other activities, including card groups, may require personal introductions or additional networking opportunities to facilitate connections.

D. The committee will explore developing a formal process for committee members to welcome, connect with, and potentially mentor new members.
E. Summer Project:
    a. Committee members were requested to compile a list of tips, advice, and information they wish they had known when they first joined the club.
    b. The collected responses will be compiled and included in the New Member Orientation Package to help future members transition successfully.

1. Announcements

A. The next Membership Committee Meeting is scheduled for September 8th @ 3PM in the Boardroom
B. Leslie offered to provide a tour of Stay & Play facilities once committee members have returned in the fall.

The meeting was adjourned at 4:35 pm